



Anything about cars.
you find at



AUTOBACS

AUTOBACS SEVEN

“Anything about cars, you find at AUTOBACS”

AUTOBACS SEVEN was launched in 1974 as Japan’s first one-stop shopping format for automotive goods and services.

Our domestic network of more than 500 stores is one of Japan’s largest, extending beyond automotive goods to include maintenance and vehicle sales. Our goal is to create a network that all drivers trust and support, recalling that “Anything about cars, you find at AUTOBACS.”

AUTOBACS Chain Management Mission

AUTOBACS’ mission is to help create a sustainable society enriched with automobiles by constantly proposing the best ways for customers to enjoy motoring.

AUTOBACS Chain Management Vision

As a comprehensive specialist store chain providing joy and solutions for automobiles, AUTOBACS will “earn” customers’ genuine trust in the brand message, “Anything about cars, you find at AUTOBACS.”



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